

# DAVID RODRIGUEZ

I am a hybrid designer/developer who knows the importance of intuitive, attractive interfaces as well as well-organized, standards-compliant code. Whether programming, designing or interacting with clients, my goal is always the same: to communicate in the clearest, most effective way possible.

## EXPERIENCE

2013-Current

**Manager of Interactive Communication:** Ravinia Festival, Highland Park, IL  
Website design and updating. Responsible for digital marketing efforts: email and digital ads.

2011-2013

**Front-End Developer:** Trungale Egan and Associates, Chicago  
Freelance development and consulting. Custom Wordpress themes.

2007-Current

**Freelance Graphic Designer / Developer:** RodescoDesign.com  
Web design, development, branding and print projects for a variety of small-business clients.

2011-Current

**Adjunct Instructor:** Continuing Studies Program. School of the Art Institute, Chicago  
Courses in Beginner and Intermediate HTML/CSS. Classes in JQuery and CMS coming soon.

2008-2012

**Full-Time Instructor:** Graphic Design Dept. Westwood College, Chicago  
Courses in Design Fundamentals, Web Design, Animation, Image Editing, Portfolio development etc.

## EDUCATION

2006

**M.F.A. Art and Technology** The School of the Art Institute of Chicago, (SAIC) Chicago, IL.

2003

**B.F.A. Art and Technology** Minor: Computer Science. Allegheny College, Meadville PA.

## WEB SKILLS

HTML / CSS  
Jquery  
Wordpress development  
Tracking / Analytics  
SEO  
HTML Email Campaigns  
ActionScript 2.0

Intermediate skills in:  
Javascript / PHP / SQL

## SKILLS

Image Editing / Retouching  
Flash Animation  
Video Editing  
Strong design fundamentals  
Typography  
Logo Design  
Bilingual (spanish)

## VALUES

Collaboration over competition  
Constraints build creativity  
Substance over style  
Training is not Mastery  
Lifelong learning